Biruk Habtamu

Product Designer and Digital Communicator



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ethiopia,addis abeba
Ethiopian
My Portfolio
LinkedIn
Medium

PROFILE

Hi, I'm **Biruk Habtamu**, a **Product Manager and Designer** with 7+ years of experience. I specialize in driving product development, blending strategic vision with user-centric solutions. Skilled in stakeholder management, roadmap planning, and cross-functional collaboration, I deliver impactful results.
I have successfully led projects from conception to launch, ensuring alignment with business goals and customer needs. Fluent in English with strong problem-solving and communication skills, I am passionate about creating innovative products that stand out and drive growth.
Beyond work, I love to **Vibecode**—exploring ideas at the intersection of creativity, technology, and human experience.

EDUCATION

Degree, Ambo University — Jan 2016 – Jan 2021
Architecture and Urban Planning — Addis Abeba, Ethiopia

CERTIFICATES

Google UX Design
2022

Customer Experience (CX) Strategy: How to Design an Organizational Approach

Technical Product Management

PROFESSIONAL EXPERIENCE

Droga Consulting Service, Product Design Manager — Jul 2024 – present
I lead and manage the Product Design team and also Digital Marketing focused on different variety of project that can help bussiness grow. — Addis Abeba, Ethiopia

Adler, Product Designer — Dec 2023 – Jul 2024
Involved in remotely with big startup that create 3d platforms and manageing the design team to create VR platforms. — Seoul, Korea

IE Network Solutions, Team lead UI/UX Designer — Jun 2023 – Dec 2023
Leading the design team to create ERP products — Addis Abeba, Ethiopia

Gebeya, Product Design Trainer Nov 2023 – Jan 2024
Have trained 50 university graduated students on the topic of product designing. Addis Abeba, Ethiopia

Arif Studio, Product Designer Consultant Oct 2023 – Jul 2024
Consulting a newborn tech company based in Silver spring, USA silverspring, USA

BeelyDrop, UI/UX Designer Feb 2023 – Mar 2024
Involved in one of the creative startup ecommerce company in Nigeria with there web and mobile platform. Legos, Nigeria

Maraki Educational Consultancy, Lead UI/UX Designer Jan 2021 – Apr 2023
I have adeptly developed in-house web and mobile platforms. Their seamless integration of cutting-edge technology and user-centric features reflects my commitment to excellence and innovation Addis Abeba, Ethiopia

Baroque Interiors and events, Interior Designer Jan 2019 – Mar 2019
Designed interior Design projects and 3d Visualization Addis Abeba, Ethiopia

Freelancer Jan 2017 – present
I do freelance Product Design jobs that are contractual and part time. Addis Abeba, Ethiopia

SKILLS

Adobe Creative cloud	●●●●●	Figma	●●●●●
Adobe XD	●●●●●	Lumion	●●●●●
Autodesk Revit	●●●●●	Ai tools	●●●●○

INTERESTS

Sketching, Connecting with people, Movies, Learning, Researching, Games, Vibecoding

LANGUAGES

English	●●●●●	Amharic	●●●●●

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